



Midwest Cover Crop Initiative

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PARTNERS

- ADM
- USDA Natural Resources Conservation Service

ABOUT NFWF

Chartered by Congress in 1984, the National Fish and Wildlife Foundation (NFWF) protects and restores the nation's fish, wildlife, plants and habitats. Working with federal, corporate and individual partners, NFWF has funded more than 6,000 organizations and generated a total conservation impact of \$7.4 billion.

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Bearded barley cover crop

OVERVIEW

The Midwest Cover Crop Initiative is a public-private partnership that accelerates large-scale, voluntary adoption of cover crops across several Midwestern states. Newly launched in 2022 with support from ADM and the USDA Natural Resources Conservation Service (NRCS), the initiative awards grants to provide outreach and technical assistance to facilitate multi-year financial assistance contracts with farmers. Through this support, the initiative aims to enhance soil health, reduce atmospheric greenhouse gases, and improve water and wildlife resources while providing economic benefits to participating farmers.

In 2022, the Midwest Cover Crop Initiative awarded five grants totaling \$2.6 million to help farmers plant cover crops across Illinois, Indiana, Iowa, Kansas, Michigan and Minnesota. These five grants will support implementation of this beneficial agricultural practice on 500,000 acres.

(continued)

Coordinating Cover Crop Adoption to Conserve Natural Resources in Illinois

Grantee: American Farmland Trust

Grant Amount:.....\$566,800

Matching Funds:..... N/A

Total Project Amount:.....\$566,800

Coordinate technical and financial support and develop an outreach campaign to help farmers increase the adoption of cover crops throughout Illinois. Project will support the adoption of cover crops on 75,000 acres.

Coordinating Cover Crop Adoption and Peer Networks to Conserve Natural Resources in Kansas

Grantee: The Kansas Association of Conservation Districts

Grant Amount:.....\$566,500

Matching Funds:.....\$500,000

Total Project Amount:.....\$1,066,500

Coordinate technical and financial support and develop Farmer-to-Farmer Peer Networks to help farmers increase the adoption of cover crops throughout Kansas. Project will support the adoption of cover crops on 100,000 acres in 2022, with additional acres to be added in future years.

Coordinating Cover Crop Adoption to Conserve Natural Resources (IN, MI)

Grantee: Ducks Unlimited

Grant Amount:.....\$386,700

Matching Funds:..... N/A

Total Project Amount:.....\$386,700

Coordinate and increase capacity for technical and financial support to help farmers increase the adoption of cover crops in Indiana and Michigan. Project will support the adoption of cover crops on 75,000 acres.

Coordinating Cover Crop Adoption to Conserve Natural Resources in Iowa

Grantee: Practical Farmers of Iowa

Grant Amount:.....\$850,000

Matching Funds:.....\$600,000

Total Project Amount:.....\$1,450,000

Coordinate technical and financial support to help farmers increase the adoption of cover crops across Iowa. Project will support the adoption of cover crops on 225,000 acres.

Coordinating Cover Crop Adoption to Conserve Natural Resources in Minnesota

Grantee: Minnesota Soil Health Coalition

Grant Amount:.....\$249,800

Matching Funds:..... N/A

Total Project Amount:.....\$249,800

Coordinate technical and financial support and leverage an extensive existing education program to help farmers increase the adoption of cover crops in Minnesota. Project will support the adoption of cover crops on 25,000 acres in 2022, with additional acres to be added in future years.



Sunflower field